## Come see what downtown Laval has to offer with the free 360 bus route!

To encourage connectivity between the various points of interest of downtown Laval, the Société de transport de Laval (STL), in collaboration with the City of Laval, is offering free travel on the 360 bus route.

2016 has been a remarkable year in several respects. Our nearly 900 employees have worked with ardour and conviction to complete many major projects for the transit agency. Preferential bus measures have been implemented and new bus routes and accessible routes have been added. It is in this same spirit that 2017 will see us redoubling our efforts to provide you with the best quality service.

## TRAVEL TO DOWNTOWN LAVAL FOR FREE!

To encourage active travel across all of Laval, the STL, in partnership with the City of Laval, is offering free travel on the 360 bus route. This route serves the Montmorency Metro station and the downtown section north of boulevard Saint-Martin, including the Centropolis and its many tourist attractions.

We should also add that the City of Laval remains a major player in the development of Laval's public transit system. In addition to supporting the STL financially, it also actively participates in the implementation of large-scale projects throughout the city.





"Our priority is providing efficient and accessible service."

David De Cotis resident of the STL's Board of Directors

## A YEAR OF INNOVATION

In addition to stepping up research on the electrification of the transit system, the STL is also relaunching its Quality Guarantee to ensure the continued loyalty of its riders and to entice new clients to consider public transit. Other surprises are also in store on our buses! Stay tuned!

## PREFERENTIAL BUS MEASURES (PBM)

Laval is a growing city that is on track for a 20% increase in population by 2030. To improve speed, reliability and accessibility on the bus network, the STL recently implemented preferential bus measures including 227 smart traffic lights that communicate with buses.

In the long term, these large-scale projects will be beneficial to public transit in Laval. These preferential bus measures will ensure improvement

to the network's performance, save time for riders and encourage current and future urban development.



For more information, visit stl.laval.qc.ca or call our Customer Contact Center at 450 688-6520 and don't forget to stay in touch using STL Synchro.

